

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR 336462	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	AMERICAN MEDIA & ADVOCACY	JOE COORS FOR CONGRESS	
AND	815 Slaters Ln	PO BOX 16490	
ADDRESS	Alexandria VA 22314-1219	Golden CO 80402-6008	
	USA	USA	
CONTACT	BEN ANGLE	PRODUCT EST # 3465	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 3465	
NATIONAL SALESPERSON		PRODUCT CODE 1300	
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01010..	2	06:00A	07:00A	30S	10/23/12-10/25/12	NEWS 4 TODAY	2	540.00	1080.00
2	01010..	2	04:00P	05:00P	30S	10/23/12-10/25/12	DR PHIL	2	600.00	1200.00
3	10000..	1	04:00P	05:00P	30S	10/29/12-10/29/12	DR PHIL	1	600.00	600.00
4	00100..	1	05:00P	05:30P	30S	10/24/12-10/24/12	NEWS 4 AT 5 PM	1	1260.00	1260.00
5	Sa	1	04:58P	06:00P	30S	10/27/12-10/27/12	NEWS 4 AT 5P - SATURDAY	1	540.00	540.00
6	Su	1	04:58P	05:58P	30S	10/28/12-10/28/12	NEWS 4 AT 5 - SUNDAY	1	765.00	765.00
7	Su	1	05:58P	06:59P	30S	10/28/12-10/28/12	SIXTY MINUTES SUNDAY	1	5400.00	5400.00
8	00100.0	1	10:00P	10:35P	30S	10/24/12-10/24/12	LATE NEWS M-SU	1	2700.00	2700.00
9	00100..	1	10:35P	11:37P	30S	10/24/12-10/24/12	LATE SHOW WITH DAVID	1	720.00	720.00
10	10000..	1	10:35P	11:37P	30S	10/29/12-10/29/12	LATE SHOW WITH DAVID	1	720.00	720.00
Total Contract:								12		14985.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION